Update: RedLightGreen Pilot

Digital Library Federation Forum, April 2004

Where museums, libraries, and archives intersect
Project background

- An intuitive web-based research tool (currently book based) tuned to undergraduates’ search behaviors, designed to meet some of their information needs.
- Capitalizes on the “power of aggregation,” as well as sophisticated search engine.
- Leads undergraduates to an important research resource -- their library.
Project background

- Mellon planning grant (2001)
  - Wireframe testing
  - Data conversion
  - Work with Recommind’s MindServer
  - Identification of partners
  - Development of marketing plan
  - Semester-long test
- Additional funding from Mellon for next stage (December 2003 - September 2004)
User centered approach

Usability testing
- Wireframe testing in April-May 2002, prior to system development
- Usability testing in November 2003 - February 2004
- Additionally, professional interface design review in October 2003

User focus groups
- Spring 2003, in order to help develop marketing and communication strategies
- Spring 2004, to gauge reactions to the system at the partner institutions, interviewing students at the partner institutions
RedLightGreen helps you locate the most important books and other research materials in your area of interest, and find out whether what you need is available at your favorite library. Sign in, and you can format and send citations any way you want: MLA, APA, Chicago, Turabian. Just click—and it's done.

**Search**

[Enter search terms here]

**Search Box Tips**

- Use **your own words or phrases**: slavery resistance, rouge noir, subjective reality
- Combine **authors and titles**: tillich eternal, paglia sexual personae, china spence
- Search by **ISBN** for a specific edition: 0675970958

**More Search Tips**

**What's New?**

- Use More Search Options and find the most up-to-date material.
- Save citations in Your List to e-mail, print, or copy & paste.
- Discover the latest additions to our database - 1.5 million titles.
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Expedition Of Humphry Clinker
You are viewing one of 106 editions of this title.

Author: Smollett, Tobias George, 1721-1771.
Title: The expedition of Humphry Clinker [microform] / by T. Smollett.
Publisher: Boston : Watson & Bangs, 1813.
Edition Date: 1975
Language: English

Related links
Links from the University of Pennsylvania's Online Books Page:

- Smollett, Tobias: The Expedition of Humphry Clinker
  - Gutenburg text
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See if this title is available from online booksellers.

Google search results for "Expedition Of Humphry Clinker" Smollett:

- OUP: Expedition of Humphry Clinker: Smollett
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- Smollett, Tobias: The Expedition of Humphry Clinker
  ... Literature Annotations. Smollett, Tobias The Expedition of Humphry Clinker. Genre, Novel. ...
- The Expedition Of Humphry Clinker by Tobias George Smollett
  The Expedition Of Humphry Clinker by Tobias George Smollett: What one reviewer at amazon said about <a href=detail.asp?ASIN=0820312037>The Expedition of ...
- Full text and plot summary of The Expedition of Humphry Clinker by ...
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- Tobias Smollett Expedition of Humphry Clinker 19th century fiction ...
  Tobias Smollett Expedition of Humphry Clinker 19th century fiction Fiction General. Tobias Smollett
The Expedition of Humphry Clinker

Summary

The Expedition of Humphry Clinker is a picaresque novel that was written towards the very end of the temperamental Smollett's life and published shortly before his death in 1771. It is now regarded as his most accomplished novel, and is not coincidentally also his most mellow in outlook. His other novels and travel writing display a general hostility towards man and his actions, particularly when foreigners are involved. Here, the hostility exists between the characters that write the letters that make up the novel, primarily Matthew Bramble, Jerry Melford (his nephew), Lydia (his niece), Tabitha (his sister) and Tabitha's servant Winifred Jenkins. All have distinctive writing styles, in particular Winifred who writes with the strange but just comprehensible idiolect of an illiterate. The characters travel variously in Gloucester, London and areas of Scotland such as the filthy Edinburgh and the more acceptable Glasgow. Various characters are met, including the now reformed Court Fathom from a previous Smollett adventure and there are numerous absurd and remarkable happenings such as disputes leading to duels, imprisonment, failed romances, jealousy and an inconveniently overturned carriage. The novel satirises the society of the late eighteenth century to great effect and held together with Smollett's characteristically coarse sense of humour - usually at the expense of his characters and the stereotypes they represent.

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Where we’ve succeeded...
RedLightGreen helps you locate the most important books and other research materials in your area of interest, and find out whether what you need is available at your favorite library. Sign in, and you can format and send citations any way you want: MLA, APA, Chicago, Turabian. Just click—and it's done.

Search

Search Box Tips

- Use your own words or phrases: slavery resistance, rouge noir, subjective reality
- Combine authors and titles: bell hooks, tibetan, mitch et al., paglia sexual personae, china spence
- Search by ISBN for a specific edition: 0676970958

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- Use More Search Options and find the most up-to-date material.
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1. Age Of The Grand Tour Containing Sketches Of The Manners Society And Customs Of France Flanders The United Provinces Germany Switzerland And Italy In The Letters Journals And Writings Of The 4 editions published in 1967 in English. Primary Subject: Travelers English

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9. English Geographers And The Angloamerican Frontier In The Seventeenth Century, by Fulmer B Mood 2 editions published between 1944 and 1968 in English. Primary Subject: Geography - Exploration And Travel
Where we can improve
Iconography Of The Soul In Medieval Art
You are viewing one of 7 editions of this title.

Author: Markow, Deborah.

Title: The iconography of the soul in medieval art / Deborah Markow.

Publisher: c1984

Edition Date: 1984

Language: English

Physical Details: xi, 268 p. : ill.

Subjects: Soul in art.

Art, Medieval--Themes, motives.
Christian art and symbolism--Medieval, 500-1500.
Art, Medieval.

Related links

See if this title is available from online booksellers.

Google search results for "Iconography Of The Soul In Medieval Art" Markow:

- Myriobiblos, the e-text Library of the Chruch of Greece - French ...
  ... Bethe ea, en anglais traduit "head-soul" ou "soul-head" (Deborah Markow), 41. ... 3), D. Markow, The Iconography of the Soul in Medieval Art, Ann Arbor 1984, fig ...
- PILAS BAUTISMES MEDIEVALES EN ALAVA. ORNAMENTACIÓ Y SIMBOLISMO
  ... 10. Markow, D. The Iconography of the Soul in Medieval Art. Tesis Dactilografiada, New York, 1984, (pàgs.7-8 y 126-127). Page 4. ...
- Bibliography starts 2 pages down
  ... 1985, 57-71. Markow, Deborah, "The Iconography of the Soul in Medieval Art", Ph.D., New York University, 1983. Marrs, S., "Eudora ...
System usage

**Visits / visitors**

- **Unique Visitors**
- **Visits**

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Partners plus AOL users

Graph showing the use of Partner/AOL over time.
How many clicks?

Click rate

September October November December January February March

NYU Columbia Minnesota Swarthmore Princeton FSU AOL
Sign In!

This is the first time you've signed in, so please tell us your preferred RedLightGreen settings.

1. **Enter your e-mail address** *(required)*
   
   My e-mail address is __________

   We support a spam-free world. Read our privacy statement.

   [ ] Remember me on this computer.

2. **Create a password**

   If you do not want to register with a password, please leave this box empty.
   
   My password is __________ [Why create a password?]

3. **Set your preferences**

   I'd like RedLightGreen to search this library.

   I have borrowing privileges at this library: [ ] yes [ ] no

   My preferred citation format is [ ] MLA

4. **Help make this a better service**

   by providing your one-time responses below.

   I am [ ] best described as...

   Zip Code __________

   Age Range __________

   Gender __________

   Major/Subject Specialty __________ [Go]
Registration

- 2700+ registered users
- 18% repeat users
- Repeat visitors visit (on average) over 8 times
- 75-90% of those registering are willing to share information
## Who’s registering

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<td>Senior</td>
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Registration data

![Registration Data Chart]

- **Registration**
  - Data points:
    - November: 0
    - December: 500
    - January: 1000
    - February: 1500
    - March: 2000
- **Y-axis**: Total
- **X-axis**: November to March

Legend:
- **Total**
- **Partner**
Future Directions
PROMOTING REDLIGHTGREEN AT YOUR CAMPUS

RLG has developed materials to help you educate students and faculty about RedLightGreen. Interviews conducted at RedLightGreen pilot institutions demonstrated that students are more likely to use resources that are recommended by faculty, graduate student instructors, peers, and library staff. The more opportunities these groups have to learn about the resource the more likely they will use and recommend RedLightGreen.

Electronic Information

RLG has created short texts that describe RedLightGreen. These information paragraphs are targeted to students and to faculty and library staff. They may be modified in any way necessary to reach the widest possible audience. In addition, please feel free to add your library’s URL to any of these materials if you have a link to RedLightGreen on your home page. Suggested uses:

- Send information to subject area specialists, public services, and any other interested library staff
- Pass on to humanities/social sciences faculty
- Post information with a link to the resource on the library home page
- Post information for students on a campuswide dist-list or a library electronic mail discussion group.

Our pilot study in fall 2003 proved that information distributed on a library mailing list led to a higher student response, compared to newspaper ads or flyers.

Text

Communication texts for partner and non-partner institutions describing RedLightGreen; these are targeted to students, faculty, and library staff.

RedLightGreen Begins Pilot Phase at NYU by Dylan Tweney, Connect: Information Technology at NYU, Fall 2003 edition.

RedLightGreen: What We’ve Learned Since Launch by Merrilee Proffitt, RLG Focus, Feb 2004.

RedLightGreen Will Enhance Student Research, RLG

Additional tools and suggestions for promoting RedLightGreen

- Image files, including RedLightGreen name and logo
- Articles about RedLightGreen. Forward or format to fit your needs
- Graphics for a newspaper ad or flyer
- Promotional event. Sponsor free coffee and invite students to view a demonstration of RedLightGreen and other Library resources in the library lounge or entryway.

At pilot partner institutions last fall, hundreds of students were happy to take an evening study break to attend demonstrations and have a free coffee in the library. These sessions proved to be a fun and highly effective way to promote library services.

Images

RedLightGreen name and logo, 2 versions -- black on white background, and white on black background:
redlightgreen-logo-black.gif
redlightgreen-logo-white.gif

Graphics for flyer or newspaper ad, B&W and color versions:
RedLightGreen-ad-bw.pdf
RedLightGreen-ad-c.pdf

Note: this PDF can be converted to an Illustrator file in order to add date/time/location information for your event in to the box in the upper left corner.
Columbia Guide to Online Style
The CGOS is simply the most authoritative, comprehensive guide to online style.
Description: Guide to documenting electronic resources, online information, and data gleaned from software.
Category: Kids and Teens > School Time > ... > Writing > Citation Resources

ONLINE! Citation Styles: Index
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... html. COS-Humanities Style. (MLA-Style Citations of Electronic Sources). Endorsed ... Jan. 1998), Email, Listserv, and Newsgroup Citations. Cite ...
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www.osti.gov/energy citations/- 10k - Cached - Similar pages
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Edition Date: 1984
Language: English
Physical Details: xi, 268 p. : ill.
Subjects: Soul in art.
Art, Medieval--Themes, motives.
Christian art and symbolism--Medieval, 500-1500.

1. "Camille, professor at the University of Chicago, has already considered medieval visual imagery in his Gothic Idol: Idolology and Image-Making in Medieval Art (1989) and Image on the Edge: The Margins of Medieval Art (1992)."

2. "It is not without relevance that Malcolm Jones points out in "Folklore Motifs in Late Medieval Art II" how the frequency of bawdy punning in late medieval art can be linked to folkloric sources (Jones 1990)."
In The Trenches With Jesus And Marx Harry F Ward And The Struggle For Social Justice

You are viewing one of 2 editions of this title.

Author: Duke, David Nelson, 1950-
Title: In the trenches with Jesus and Marx : Harry F. Ward and the struggle for social justice / David Nelson Duke.
Edition Date: 2003
Language: English

ALA Choice Review

English-born Harry Ward immigrated to the US in 1891, where he worked as a Methodist lay preacher and eventually became a professor of ethics at Union Theological Seminary. His career and publications revolved around Christian socialism and efforts on behalf of the underprivileged. A prolific writer and speaker, and a world traveler (he met Gandhi in India and lived in the Soviet Union for a full year), Ward was almost obsessed in his efforts to show that Marx and Jesus were fellow travelers and compatible in their thinking. Even at 80 Ward could bring audiences to their feet with his charismatic speaking. His commitments set him on a collision course with the FBI and McCarthyism. The FBI monitored his movements and speeches from the early 1940s to 1963. Ward was perhaps blind to the errors of Stalinism, but he clearly exposed the systemic illness of capitalism. Vividly current, this posthumously published biography cries out for freedom of speech and open debate in every age and exposes a dark moment in American political history. Duke (formerly, William Jewell College) has written an excellent book based on all the important sources, including private letters and FBI files. For the present day, this is a must-read. Superior notes, references, and index. Summing Up: Highly recommended. All levels. General Readers; Lower-division Undergraduates; Upper-division Undergraduates; Graduate Students; Researchers/Faculty; Two-year Technical Program Students;
Background Notes France
You are viewing one of 13 editions of this title.

Title: Background notes, France.
Edition Date: 1999
Language: English
Notes: Caption title. Shipping list no.: 2000-0174-P. "October 1999."

Related links
See if this title is available from online booksellers.
Google search results for "Background Notes France" :
- France (02/04)
  [Print Friendly Version], Bureau of European and Eurasian Affairs February 2004 ...
- http://www.state.gov/www/background_note...
- Background Notes: France 06/97
  US Department of State. Background Notes: France, June 1997. Released by the Bureau of European and Canadian Affairs. Official Name: French Republic. Profile. ...
Questions?

www.redlightgreen.com

Merrilee.Proffitt@notes.rlg.org