# Digital Asset Management System (DAMS) Infrastructure: A Collaborative Metadata Pilot

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#### **Presentation Overview**

- Background
- DAMS at the University of Michigan
- DAMS architecture
- DAMS metadata issues
- Future directions

#### Vision

- Create a robust infrastructure to ingest, manage, store and publish digital rich-media assets and their associated metadata.
- Streamline the "workflow" required to create new works with digital rich-media assets.
- Build an environment where assets are easily searched, shared, edited and repurposed in the academic model.
- Provide a campus-wide platform for future application of rights declaration techniques (or other IP tools) to existing assets.

## Background

2000 – Summer – UMTV looking for video archive solution

2000 – Fall – UM team visit to CNN. Eureka! – the "indoor plumbing" of rich media asset management.

2001 – Spring – Digital Asset Management defined as a possible university infrastructure (PIRC report influence).

2001 – July – Limited proof of concept authorized.

2001 – December - Proof of concept complete.

2001 – Winter – Informix purchased by IBM. Ascential fate uncertain.

2002 - Spring-summer: Cross-campus team develops RFP.

2002 – July – RFP issued for DAMS Living Lab.

2002 – Fall – Five finalists narrowed to three vendor teams: Bearing-Point (KPMG Consulting)+Documentum; Sun+Artesia; IBM+Ancept. Site demos and Web tests continue to March, 2003.

2003 – March – IBM+Ancept selected for final negotiations by 8-unit team.

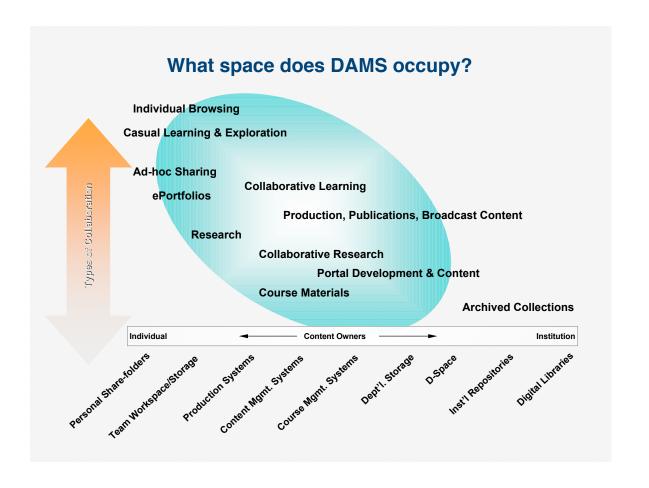
2003 – Spring – Candidates for Affiliate partnerships sought.

2003 – August – Hardware and software install begins in Living Lab.

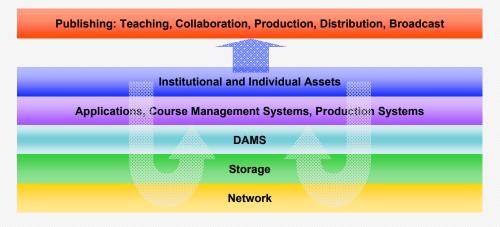
#### **Participants**

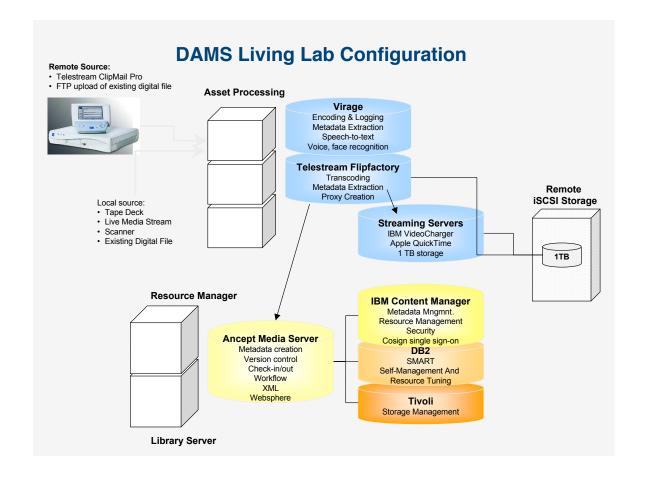
School of Education
School of Dentistry
College of Literature,
Science and the Arts
School of Nursing
College of Pharmacy
School of Social Work
Information Technology
Central Services
University Libraries

Business School School of Information Media Union



# What is the place of DAMS in the campus infrastructure?

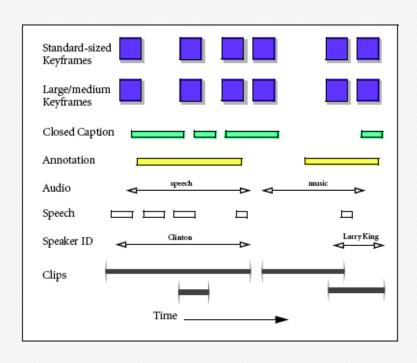




#### Workflow

- Images
  - Ancept Media System (AMS)
- Video
  - FlipFactory create files in various compression formats
  - VideoLogger automatic metadata generation from files
  - AMS descriptive metadata entered

# VideoLogger metadata



### VideoLogger

- Speech recognition
  - Generates text from speech time-stamped stream of text from dictionary words
  - Uses base dictionary
  - User-defined speech recognition dictionary
     -> issue dictionary construction
     select dictionary terms
     record dictionary terms read aloud

### Legacy metadata

- Metadata needs of four partnership units surveyed:
  - LS&A Language Resource Center
  - Education Mathematics Teaching and Learning to Teach project
  - Pharmacy
  - Dentistry

### Legacy metadata status

- LS&A legacy metadata available online;
   can be exported with some modification
- Education legacy metadata exists but is scattered; structure does not allow easy search and retrieval
- Pharmacy metadata needs to be extracted or generated from objects
- Dentistry some legacy metadata available

#### DAMS metadata issues

- **Heterogeneous** collections with domainspecific description needs, vocabularies
- Metadata entry will be handled by nonspecialists
- Granularity of description
  - Enable search across subject areas
  - Provenance

#### Metadata in DAMS

- Descriptive metadata
  - Dublin Core
    - General, simple metadata standard intended for use by non-specialists
  - IMS
    - Metadata standard focusing on educational uses
- System metadata
  - File size, file name, file format, etc.

#### **UM\_Core**

- Minimal level of description for DAMS assets
  - Elements from Dublin Core
  - Local elements

Search across collections done through UM\_Core elements

#### **UM\_Core** elements

- DC\_Title
- DC Creator
- DC\_Subject
- UM\_SecondarySubject
- DC\_Description
- DC Publisher
- DC Contributor
- DC Date
- DC\_Type
- DC\_Format

- DC Identifier
- DC Source
- DC\_Language
- DC Relation
- DC\_Coverage
- DC\_Rights
- UM Publisher
- UM AlternatePublisher

## **Dentistry**

- Assets for pilot
  - 15 most commonly requested videos of dental procedures
  - 300 diagnostic quality oral histology images
- High-level browse categories specific for dentistry defined
- Metadata schema for videos defined
- Issues
  - Controlled vocabularies (e.g., SNODENT)
  - Incorporating other schema elements (e.g., DICOM)
  - Permissions and privacy (HIPAA)

#### Education

- Assets for pilot
  - Videos of classroom interaction
  - Associated transcripts
  - Presentations and papers based on above
- Issues
  - Explore using IMS, GEM
  - Educating asset producers (faculty)
  - Permissions and privacy

## Long term issues

- Integration with other academic tools, portals
- Relationship to Library, Institutional Repository, federated catalog searching
- Intellectual property, copyright, use and misuse policy
- Privacy, access control

# Additional information

http://sitemaker.umich.edu/dams