

Mainstreaming Digital Services

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From Project to Program

- Design Transition Strategies
- Develop Formal Policies to Encompass the Life Cycle of Digital Resources
- **Tie Policies to Institutional Resources**
- Analyze Digital Projects for Efficiencies and Economies
- Document the Process and the Product
- Undertake the Doable
- Staff Programs with Well-Trained People
- Incorporate Flexibility
- Develop Institutional Programs in the Context of Multi-Institutional Collaboration



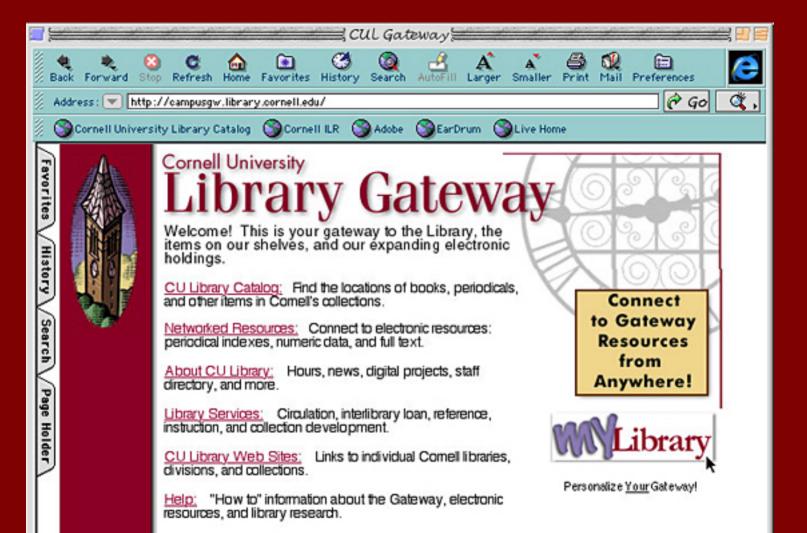
Division of Digital Library and Information Technologies (D-LIT)

- •Digital Collections
- •Gateway to Electronic Resources
- •Electronic Library Services
- •Electronic Publishing
- •Library Management System
- •Encoded Archival Description
- •Distance Learning
- •Long-term Preservation and Access



Division of Digital Library and Information Technologies (D-LIT)





Site Map: An overview of this site.

CUinfo: Comell University's Information System.

CU Home Page: Comell University's Web site.

Contact Us

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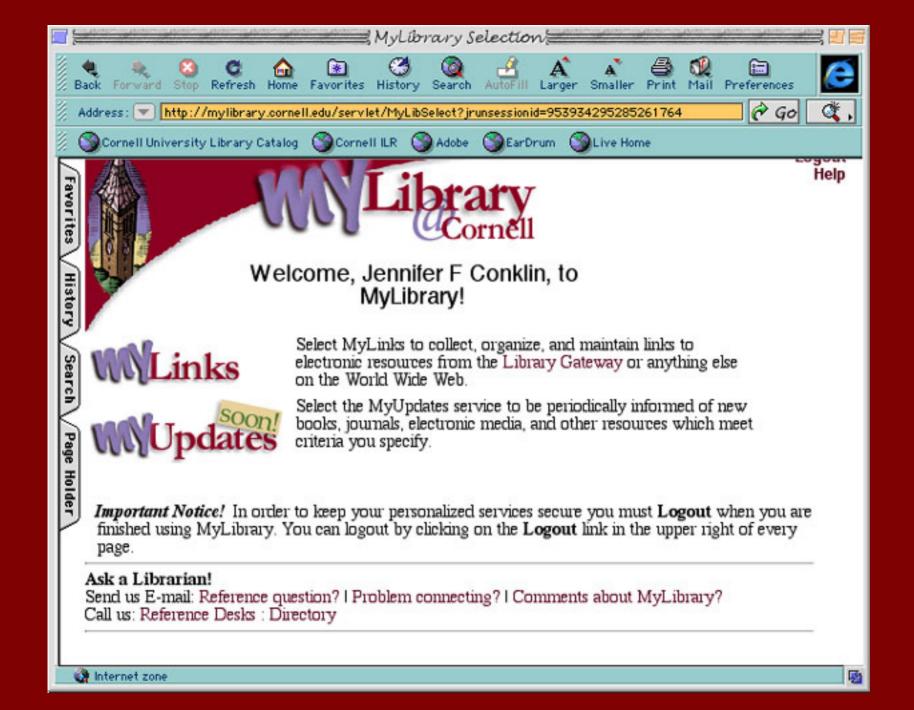
Supporting Gateway Use

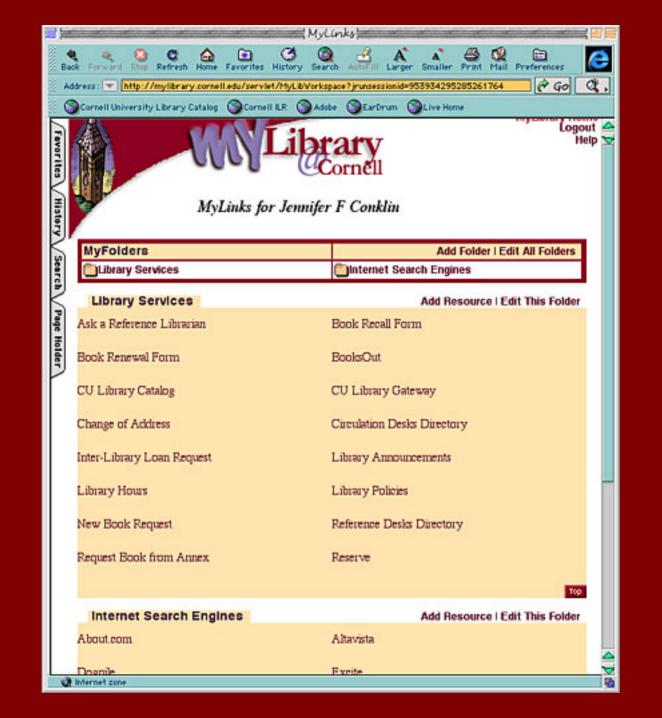
- User inquiries are diverse and may include responses concerning:
 - Content
 - Contractual Provisions
 - Searching
 - Cataloging
 - Technology
 - Reference
 - General Information
 - Authentication
 - Intellectual Property Administration
 - **■** Users served by a Library-wide team as an integrated, 7 X 16, service.
- Team members are not centrally designated, and team participants alternate continually and over time.
- The team has no common administration.
- Users are both local and global.

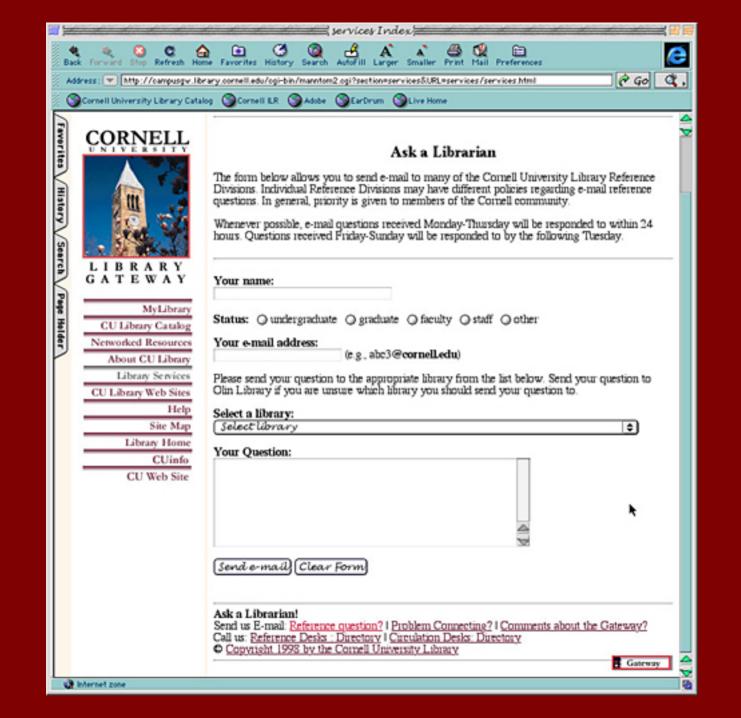


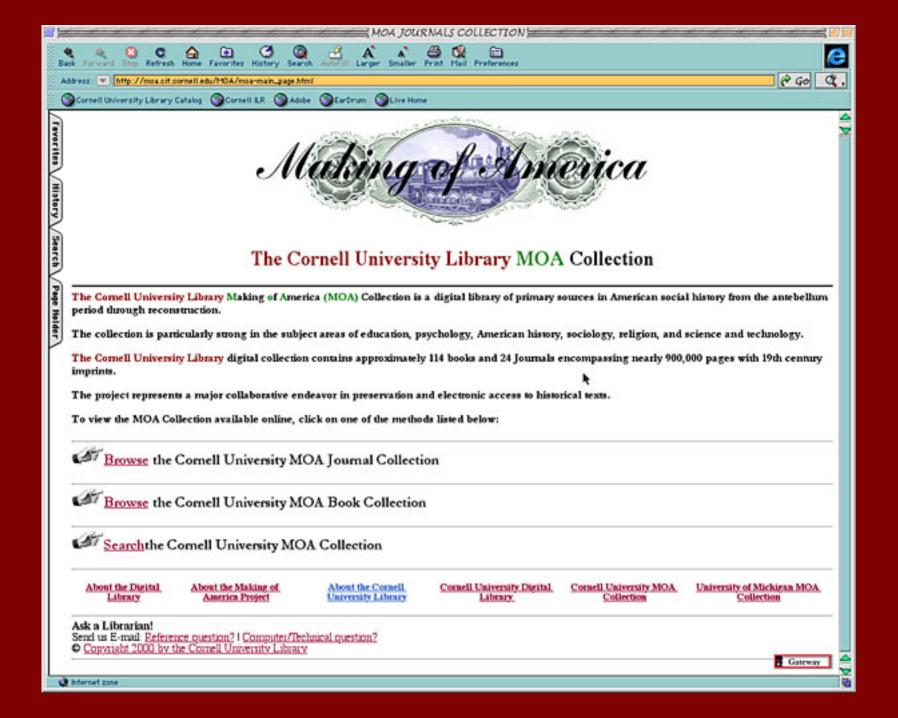
Gateway Evaluation

- Gateway Implementation, January 1998
- Gateway User Evaluation, Fall 1998
- Findings
 - Users liked it, especially students.
 - Users wanted to be able to search by genre categories, e.g. Electronic Journals.
 - It was too inclusive -- too many unneeded resources.
 - It was not sufficiently inclusive -- only included Library resources.
 - Faculty wanted a current awareness service.
- Development of MyLibrary











Hunter System Architecture

HUNTER

- parse XML structure data and customize Javascript browser, on the fly
- searching metadata, full text



CONDOR

- Cornell Online DigitalObject Repository
- low level access to physical storage

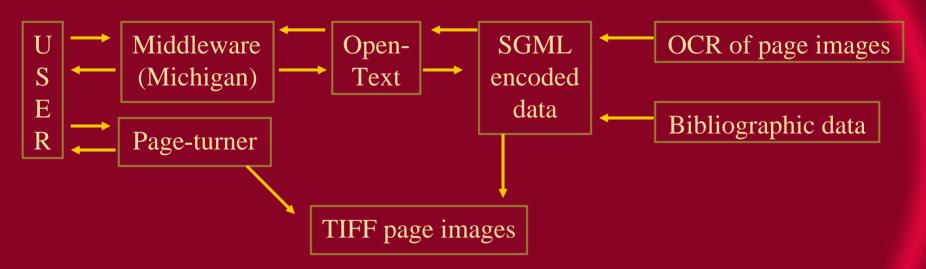
XML ENCODED STRUCTURE

DIRECTORY
PATH TO
IMAGES AND
TEXT

http://library5.library.cornell.edu/MOA/MOA-COLLECTION.html



MOA OpenText System Summary



System URL: http://cdl.library.cornell.edu/moa



Evaluating Making of America Interfaces

- Seeking Quality for Users and Staff Supporting Digital Collections
- Supporting Buy-In by Staff and Respecting Their Expertise
- Broad Review Internal and External
- Review by the Instruction and Reference Program Committee (IRPC) Steering Committee



ENCompass Development

- Joint development project of Cornell University Library and Endeavor Information Systems
- Desired Functionality
 - Provide object management capabilities
 - Provide full-text searching of digital text resources
 - Manage and control links across separate repositories
 - Allow entry of descriptive, administrative, and object rights management data
 - Provide simultaneous searching across disparate digital collections
 - Facilitate resource discovery for both print and digital collections

Phase I

- Digital Collections Management and Access
- EAD (Encoded Archival Description) Finding Aid Support



ENCompass Development

- **Advantages from Cornell Library's Perspective**
 - Guide Development
 - Implement Data Standards beyond MARC SGML, XML, Dublin Core, FGDC (geo-spatial), and Future Standards
 - Common Hardware and Software Platform and Common System
 Vendor and Service Support with Library Management System
 - Assumes Heterogeneous Digital Repository Environment
 - Plans to Implement Dienst-based Open Archive Initiative Requirements



Background

- Cornell digitization efforts
 - focus has been on creating digital content of long-term value and utility
 - emphasis on image quality from a preservation,
 cost, and processing perspective
 - Analog copies for preservation: the hybrid strategy
- Growing concern for digital preservation



Problem Statement

- Technological Obsolescence
 - storage media
 - file formats and compression schemes
 - varioushardware/software
 - gaps in institutional memory

- Organizational and Legal Issues
 - organizational responsibilities
 - financial requirements
 - stakeholders
 - life cycle management.
 - legal framework



Preserving Cornell's Digital Image Collections: IMLS-funded initiative

- digital image collection inventory
- research into file formats, preservation metadata, storage, and master vs. access images

assess resource needs in terms of staff, equipment, space, time, and finances (10-year)

develop digital preservation policy for CUL http://www.library.cornell.edu/imls/index.htm



Policies for deposit with CUL-IT

- selection, conversion, and re-selection, with emphasis on
 - digital collections with long-lasting value
 - setting priorities
 - requisite documentation metadata



- Technical Requirements
 - maintenance procedures
 - preservation strategies
 - refresh, migrate, emulate, technology preservation, digital archeology
 - Technology forecasting



- Organizational infrastructure
 - institutional responsibility
 - financial commitment
 - staffing
 - cooperation and collaboration



- Institutional buy-in
 - Agreement across the system
 - Multi-institutional commitments

proposed preservation strategy outlined in Kenney and Rieger, *Moving Theory into Practice: Digital Imaging for Libraries and Archives*, RLG (spring 2000, www.rlg.org/preserv/mtip2000)



Planning for the Digital Future

Content

Services

© Community

Presently in Draft, 4/1/00



In Summary ---

- Libraries are defined by their content; they operate and are managed through their services.
- Designing and implementing services is a vehicle for generating a sense of common ownership and broad commitment of talent and resources.
- Developing services gives us a means of remaining focused on users and use.