



# "Common" Goals: The Library of Congress Flickr Pilot Project

Michelle Springer and Phil Michel, Library of Congress

Digital Library Federation 2008 Fall Forum







"Women Enlisting – England" Bain News Service, publisher, [between 1910 and 1915]

















### **Project Goals:**

- To share photographs from the Library's collections with people who enjoy images but might not visit the Library's own Web site
- To gain a better understanding of how social tagging and community input could benefit both the Library and users of the collections
- To gain experience participating in Web communities that are interested in the kinds of materials in the Library's collections





### **Principles:**

- Content used in the pilot must be already available on the Library's Web site.
- Any agreement to place content on a non-LC site must be nonexclusive.
- Access to the Library's content must be free.
- An option to control or entirely exclude advertising on the account was preferred.

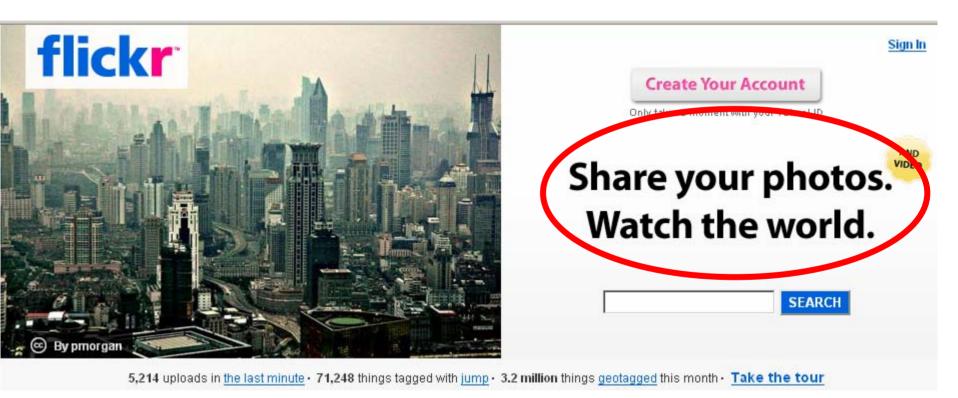




## **Principles:**

- The Library should be clearly identified as the source of the content.
- The site must allow the Library to remove and moderate usersupplied content to ensure that inappropriate material, if found, could be promptly removed.
- The material uploaded by the Library must be clearly distinguishable from any non-Library generated content.
- It must be possible to accurately convey the copyright status of the material.

# What's Flickr?



http://www.flickr.com

#### Share This 👘

## [Germany Schaefer, Washington AL (baseball)] (LOC)















Bain News Service,, publisher.

[Germany Schaefer, Washington AL (baseball)]

[1911]

1 negative : glass ; 5 x 7 in. or smaller.

#### Notes:

This digital image represents the millionth item scanned for the Prints & Photographs Division at the Library of Congress.

Data provided by the Bain News Service on the negatives or caption cards; Schaefer, Washington.

Photo shows Herman A. "Germany" Schaefer (1877-1919), one of the most entertaining characters in baseball history, trying out the other side of the camera during the Washington Canatago visit to play the New York Highlanders in April 1911, Carmony





#### This photo also belongs to:





#### Tags

- Library of Congress
- baseball
- camera
- plate glass
- large format
- moustache
- bowler hat

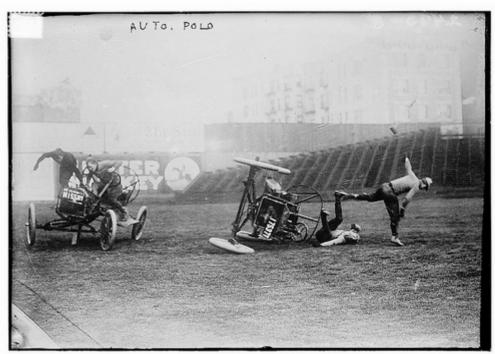
schaefer

- 1911
- germany

Home

## Auto polo (LOC)





Bain News Service,, publisher.

Auto polo

[between 1910 and 1915]

1 negative : glass ; 5 x 7 in. or smaller.



### The Library of Congress' photostream



This photo also belongs to:



### Tags

- Library of Congress
- auto polo
- polo
- crash
- wreck
- hunter whiskey
- ▶ Show machine tags (2)

#### Additional Information

- O No known copyright restrictions [?]
- This photo is public





### Welcome!

The key goals of The Commons on Flickr are to firstly show you hidden treasures in the world's public photography archives, and secondly to show how your input and knowledge can help make these collections even richer.

You're invited to help describe the photographs you discover in The Commons on Flickr, either by adding tags or leaving comments.\*

### Participating Institutions so far...











FAQ | Rights Statement

### A Commons Sampler Iry a search | View by tag



Paris Exposition: Pont d'Jena toward Chateau of Water, view from the,... from Brooklyn Museum



[Bob Burman, race car driver] (LOC) from The Library of Congress



Smoke stacks (LOC) from The Library of Congress



Seed and feed store, Lincoln, Nebr. (LOC) from The Library of Congress



Couple with a female spirit from National Media Museum



Espagne St Sebastien-cabine royale from George Eastman House



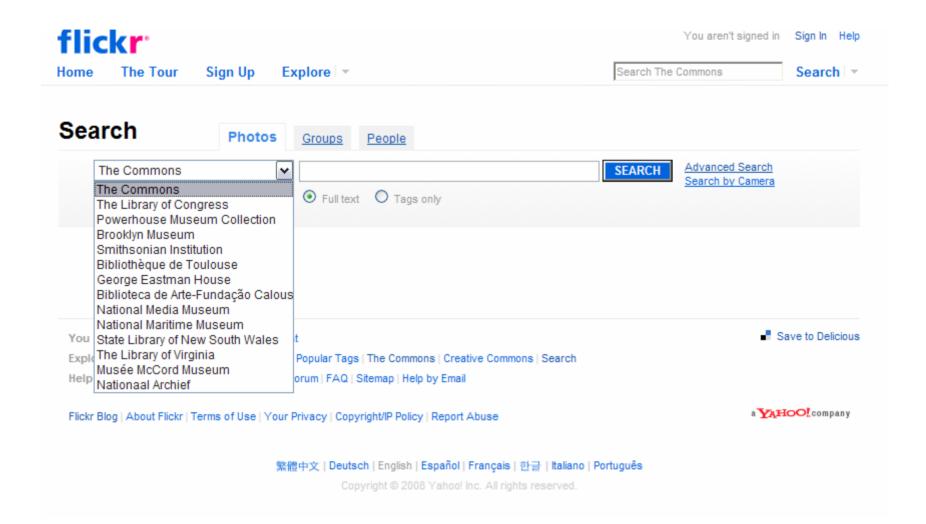
Mosman Bay Falls from Powerhouse Museum Collection



Family group with two spirits from National Media Museum



Meal break for teamsters and horses from Powerhouse Museum Collection



## The Commons

Your opportunity to contribute to describing the world's public photo collections.

1900 1910s 1911 1912 1913 1940 1940s 1941 1942 1943 4x5 agriculture aircraft

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		$\circ$	

lump.	Ta:	G	
Jump	10:	G.	•

airplane alfredpalmer alfredtpalmer amadeo america archief architecture army athlete australia aviation baincollection bainnewsservice baseball baseballplayer beard bibliothèquedetoulouse black blackandwhite blackwhite blue boat boston boxer boxing brooklynmuseum buildings bw california canada cap car cardoso catroncounty chandra chicago chicagous child children city clouds costume crowd cyanotype do delano dress egypt england exposition factory fair farm farming fence field flag flags forties france fsa fsaowi georgeeastmanhouse georgegranthambain georgegranthambaincollection geotagged girl girls glassnegative goodyear hat hats hills historicalphoto historicalphotographs history horse horses house howardhollem howardrhollem illinois industry jack jackdelano june kentucky landscape lantern largeformat If libraryofcongress libraryofvirginia man manhattan marion mccordmuseum men military mountains moustache muséemccord nationaal nationaalarchief nationalmaritimemuseum nationalmediamuseum navy new newmexico Newyork newyorkcity ny nyc october october 1942 old palmer palmeralfredt parade paris park people philadelphia pilot plane politics portrait powerhousemuseum puertorico railroad red richmondva river road rosietheriveter rural russelllee ship sky slidefilm smithsonianinstitution smoke snow soldier soldiers sport sports statelibraryofnewsouthwales street sydney texas tinted train transparencies transparency tree trees tweedewereldoorlog uniform unitedstatesofamerica us usa usnavy usps VINTAGE virginia wagon war wartime washington washingtondo water white woman women worker workers worldscolumbianexposition worldsfair worldwar2 worldwarii ww2 wwii york http://www.flickr.com/commons/tags/

"germany schaefer"

Search Preferences

Web

### Germany Schaefer - Wikipedia, the free encyclopedia @

**Germany Schaefer** ("Liberty"). **Germany Schaefer** ("Liberty") .... Kid Gleason (1901–02) • Heinie Smith (1903) • Bobby Lowe (1904) • **Germany Schaefer** (1905–06, ... en.wikipedia.org/wiki/Germany\_Schaefer - 44k - Cached - Similar pages

### Germany Schaefer Statistics - Baseball-Reference.com

Germany Schaefer batting, fielding and pitching major league baseball lifetime statistics for each season and his career, and a list of any post-season ...

www.baseball-reference.com/s/schaege01.shtml - 68k - Cached - Similar pages

### The Ballplayers - Germany Schaefer | BaseballLibrary.com

Look for **Germany Schaefer** Memorabilia:. Barnes & Noble | Amazon.com | eBay.com. **Germany Schaefer**. Click Here. One of the zaniest characters in baseball ... www.baseballlibrary.com/baseballlibrary/ballplayers/S/Schaefer\_Germany.stm - 16k - Cached - Similar pages

### Germany Schaefer Baseball Stats by Baseball Almanac @

**Germany Schaefer** baseball stats with batting stats, pitching stats and fielding stats, along with uniform numbers, salaries, quotes, career stats and ... www.baseball-almanac.com/players/player.php?p=schaege01 - 99k - <u>Cached</u> - <u>Similar pages</u>

### Legends of the Game 🥝

GERMANY SCHAEFER Schaefer, Herman A. b: 2/4/1877, Chicago, III. d: 5/16/19, Saranac Lake, .... Germany Schaefer definitely was the 'baron of highjinx'! ... www.deadhell .....Schaefer.ntm - 9k - Cached - Similar pages

### [Germany Schaefer, Washington AL (baseball)] (LOC) on Flickr ... 🕗

Photo shows Herman A. "Germany" Schaefer (1877-1919), one of the most entertaining ... Germany Schaefer, a versatile infielder and quick baserunner, ... www.flickr.com/photos/library of congress/2162646403/ - 144k - Cached - Similar pages

Search -

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#### The Library of Congress > Collections



Home

### Library of Congress Flickr pilot

The Library of Congress invites you to explore history visually by looking at interesting photos from our collections. Please add tags and comments, too! More words are needed to help more people find and use these pictures.

By way of background, Library of Congress staff often make digital versions of our popular image collections available online as quickly as possible by relying primarily on the identifying information that came with the original photos. That text can be incomplete and is even inaccurate at times. We welcome your contribution of names, descriptions, locations, tags, and also your general reactions.



1930s-40s in Color 1,615 photos



News in the 1910s

3,000 photos





The Tour

Sign Up

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Search -

The Library of Congress > Collections > Library of Congress Flickr pilot

Slideshow 📮





Home

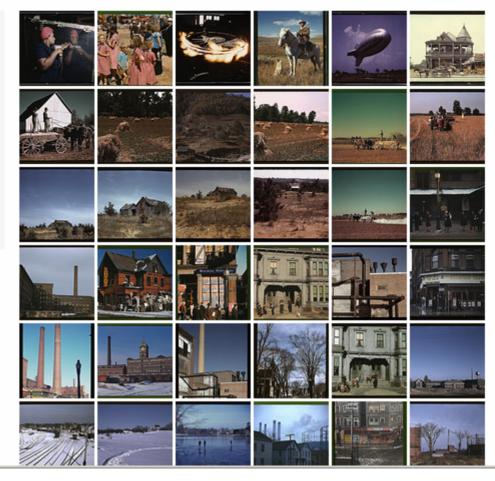
### 1930s-40s in Color

Thumbnails | Detail | Map | 71 comments



These vivid color photos from the Great Depression and World War II capture an era generally seen only in black-and-white. Photographers working for the United States Farm Security Administration (FSA) and later the Office of War Information (OWI) created the images between 1939 and 1944.

We invite your tags and comments! Also, more identification information. (The current titles come from the agency's original documentation, which was sometimes incomplete \



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Search -

The Library of Congress > Collections > Library of Congress Flickr pilot

Slideshow 📮



Home

### News in the 1910s

Thumbnails | Detail | 21 comments



Welcome to the daily news scene from almost a hundred years ago, as photographed by the Bain News Service in about 1910-1912. We invite your tags and comments! Also, lots more identification information. (Most of these old photos came to the Library of Congress with very little description.)

This selected set of 1,500+ photographs is from a large collection of almost 40,000 glass negatives. The entire collection spans 1900-1920 and richly documents sports events, theater, celebrities, crime, strikes, disasters, and political activities, with a special emphasis on life in New York City.

The Library of Congress Prints and Photographs Division preserves the



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You

Organize -

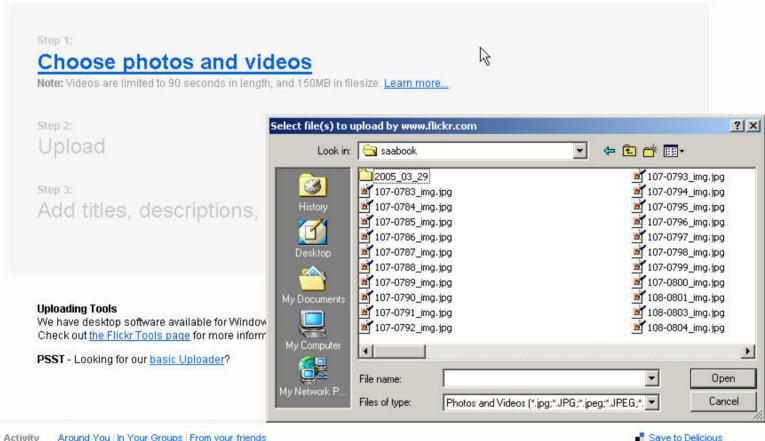
Contacts -

Groups -

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### Upload to Flickr



Activity Around You | In Your Groups | From your friends

Your Photostream | Organize | Upload | Your Account | Do More, Order Prints

Explore Places | Last 7 Days | This Month | Popular Tags | The Commons | Creative Commons | Search

Help Community Guidelines | The Help Forum | FAQ | Tools | Sitemap | Help by Email

Flickr Blog | About Flickr | Terms of Service | Your Privacy | Copyright/IP Policy | Report Abuse

a YAHOO! company

### Help / Tools

There are loads of ways for you to upload to Flickr, in addition to the web-based upload form. Try out one of these tools to get your photos or video online quickly and effectively.

### **NEW Flickr Uploadr 3.0**



Version 3.0.5: Released 25th January, 2008. This release is available in 8 languages.

Download the Flickr Uploadr to drag in photos from your computer, add titles, tags and other metadata and upload them all to Flickr.

- Windows Vista & XP: <u>Download</u> (12MB)
- Mac OS X 10.5 & 10.4: Download (20MB)

Version 3.1: Try a preview release that includes video uploads, available for download here.

Psst! You can still use the old Flickr Uploadr, too. These will also work with Windows 2000, ME & 98 or Mac OS X 10.3.

- Windows Vista, XP & 2000: <u>Download version 2.5</u>
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- Mac OS X: Download version 2.3.1

### iPhoto plugin for Mac OS X



 A Flickr member, fspeirs, has created an iPhoto plugin for Mac. It is available for sale on an external website.

Please note: Flickr is not responsible for the distribution or performance of this 3rd party application.

### jUploadr for Linux, Mac OS X, and Windows







 Another Flickr member, scohen, wrote an upload application, which he describes as:

#### m.flickr.com

#### Do you use a mobile phone?

You can upload straight to Flickr by email, or using one of our cool partner services. Check out the Flickr Mobile Tools.

#### 🔀 Upload by email

Email a photo or video directly to your photostream using a special upload by email address. (You can add tags and set privacy as you email as well. Handy!)

#### Windows Live **Photos Gallery**



Windows Live Photo Gallery is the new, free, photo management application from Microsoft. It makes it easy to download pictures from your camera or memory card, edit or crop them, and upload them directly to Flickr.

#### Display Flickr photos or video on your website

Follow the step-by-step process to build a badge to show Flickr photos on an external website. You can choose which photos you'd like to display, and set colors for the badge. Then all you need to do is copy and paste the code we give you into your website.



#### Developers

Are you interested in adding to this toolset? You might want to investigate the public Flickr

Or if you're more of a desktop developer, the Flickr Uploadr is an open source project. Download the source and build it yourself!



### Item 820 of 4256

Click on picture for larger image, full item, or more versions.



### How to obtain copies of this item

TITLE: Going to town on Saturday afternoon, Greene Co., Ga.

CALL NUMBER: LC-USF35-91 <P&P>[P&P]

REPRODUCTION NUMBER: LC-DIG-fsac-1a33874 (digital file from original slide)

LC-USF351-91 (color film copy slide)

RIGHTS INFORMATION: No known restrictions on publication.

MEDIUM: 1 slide: color.

CREATED/PUBLISHED: 1941 May

CREATOR:

Delano, Jack, 1914- photographer.

#### NOTES:

Transfer from U.S. Office of War Information, 1944.

General information about the FSA/OWI Color Photographs is available at http://hdl.loc.gov/loc.pnp/pp.fsac

Title from FSA or OWI agency caption.

### Going to town on Saturday afternoon, Greene Co., Ga. (LOC)



Delano, Jack,, 1914-, photographer.

Going to town on Saturday afternoon, Greene Co., Ga.

1941 May

1 slide : color.

#### Notes:

Title from FSA or OWI agency caption. Transfer from U.S. Office of War Information, 1944.

#### Subjects:

Carriages & coaches African Americans Country life United States--Georgia--Greene County

Format: Slides--Color

Rights Info: No known restrictions on publication.

Repository: Library of Congress, Prints and Photographs Division, Washington, D.C. 20540 USA, hdl.loc.gov/loc.pnp/pp.print

Part Of: Farm Security Administration - Office of War Information Collection 11671-10 (DLC) 93845501

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Persistent URL: hdl.loc.gov/loc.pnp/fsac.1a33874

Call Number: LC-USF35-91

This photo has notes. Move your mouse over the photo to see them.





Foto Roman - Photo Novel (Pool)

#### Tags

- Library of Congress [x]
- norse [x]
- a cart [x]
- noad [x]
- African American [x]
- nural [x]
- 3 1941 IXI
- may [x]
- wagon [x]
- wheel [x]
- transportation [x]
- a octopus |x|
- horse and buggy [x]
- Jack Delano [x]
- Georgia [x]
- Greene County [x]
- buggy [x]
- people [x]
- 3 1940s [x]
- Saturday [x]
- black history [x]
- mules [x]
- hats [x]
- highway [x]
- pavement [x]
- country [x]
- 3 three [x] group [x]
- afternoon [x]

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Home

### Flickr Services

API Documentation | Feeds | Your API Keys | Apply for a new API Key

Flickr has an open <u>Application Programming Interface</u> (API for short).

This means that anyone can write their own program to present public Flickr data (like photos, video, tags, profiles or groups) in new and different ways. There's a long list of API methods available to you to work with, and we love it when this happens, so... go forth and play!

### Featured Third Party Flickr Apps



### fd's Flickr Toys by fd

fd (aka John Watson) is the epitome of the Flickr API hacker. He's made more bits and pieces than we can poke sticks at, and all of them are either fun toys for playing with photos or extremely useful tools that we haven't had time to build yet. Go, fd!

### Developing on the Flickr API

Anyone is free to write software to do cool stuff with available Flickr data via our API. Here's how to get started:

- 1. Read the Flickr documentation
- 2. Subscribe to API mailing list
- 3. Join the API group on Flickr
- 4. Apply for an API Key

### Read the Fine Print

Flickr services are experimental and are currently offered to outside developers on an ad hoc basis with no guarantee of uptime or availability of continued service. We reserve the right to disable access to external applications at any time.

We are currently evaluating the issues and results that arise from making these services available and creating policies for our full public release.

Yahoo! is not responsible for the content or features provided by outside application developers, nor for any Flickr members decision to make use of outside applications.



at: http://www.flickr.com/services/api/.

SOURCEFORGE.NET\*

A Flickr API key is required to use this API. You should contact Flickr to acquire an API key. More information is available

9 💜 🙈

## Joe Tinker receiving medicine ball sent by Continuation School 1913 (LOC)





### This photo also belongs to:

+ News in the 1910s (Set)

- Library of Congress [x]
- Hide machine tags (2)
- dc:identifier=http://hdl.loc.gov/loc.pnp /ggbain.12248 [x]
- xmlns:dc=http://purl.org /dc/elements/1.1/ [x]

#### Additional Information

- O No known copyright restrictions [?]
- Anyone can see this photo (edit)
- Add to your map
- Taken some time in 1910 (edit)

## Tags

- Library of Congress [x]
- Hide machine tags (2).
- dc:identifier=http://hdl.loc.gov/loc.pnp /ggbain.12248 [x]
- > xmlns:dc=http://purl.org /dc/elements/1.1/ [x]

Add a tag



File Edit View History Bookmarks Tools Help









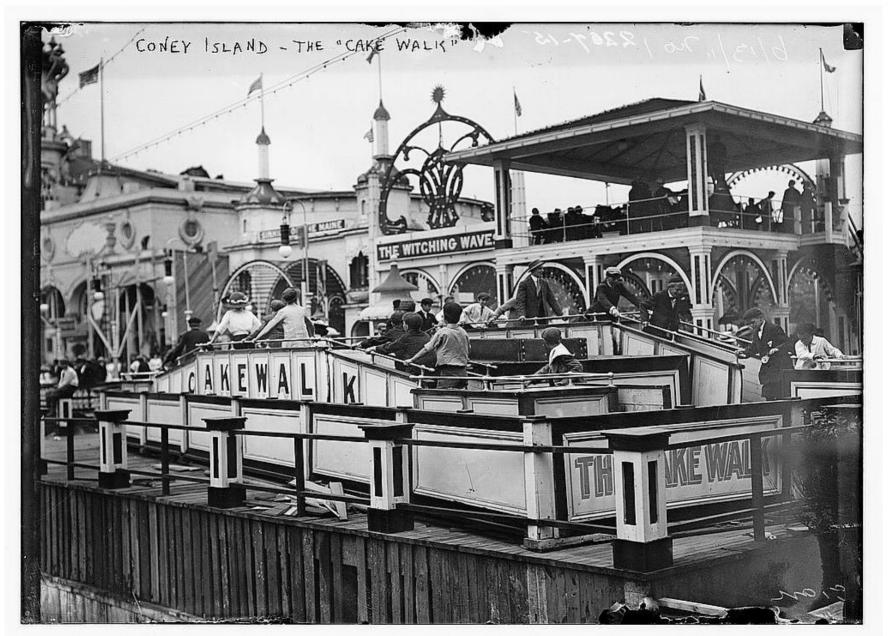












### Coney island, the "Cake Walk" (LOC)



Bain News Service,, publisher.

Coney island, the "Cake Walk"

[between 1910 and 1915]

1 negative : glass ; 5 x 7 in. or smaller.

#### Notes:

Title from unverified data provided by the Bain News Service on the negatives or caption

Forms part of: George Grantham Bain Collection (Library of Congress).

Format: Glass negatives.

Rights Info: No known restrictions on publication.

Repositone to and Photographs Division, Washington, D.C. 40 USA, hdl.loc.gov/loc.pnp/pp.print

General information about the Bain Collection is available at VI.loc.gov/loc.pnp/pp.gqbain

Persistent URL: hdl.loc.gov/loc.pnp/ggbain.09285

Call Number: LC-B2- 2207-15

### Comments



#### This photo also belongs to:



#### Tags

- Library of Congress [x] coney [x] island [x] coney island [x] brooklyn [x] new [x] york [x] city [x] new york [x] new york city [x] nyc [x]
- cakewalk [x]
- witching [x]
- waves [x]
- witching waves [x]
- cake [x]
- walk [x]
- luna park [x]
- Entertainment [x] Black and White [x]
- Glass Negative [x]
- wintage [x]
- america [x] USA [x]

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File Edit View History Bookmarks Tools Help













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Organize Contacts Groups Explore

Search -

### Your account



Your account has been reviewed as safe by Flickr staff. (What does that mean?)

You have a Flickr Pro Account. It expires on 10th July, 2009.

You can extend your Pro Account, view your order history, or view a list of all the gifts you've purchased.

Personal Information	Privacy & Permissions Email Extending Flickr	
Your buddy icon	LIBRARY OF	<u>edit</u>
Your screen name	The Library of Congress	edit
Your profile	<ul> <li>Tell people a little (or a lot) about yourself (or, view your profile page)</li> <li>For your profile, edit who can see what or if it's searchable</li> </ul>	edit
Your Flickr web addresses	<ul> <li>Photostream: <a href="http://www.flickr.com/photos/library_of_congress/">http://www.flickr.com/people/library_of_congress/</a></li> <li>Profile: <a href="http://www.flickr.com/people/library_of_congress/">http://www.flickr.com/people/library_of_congress/</a></li> </ul>	
Your photostream page layout	Small images + sets	edit
Your Yahoo! account	Edit your Yahoo! password     Edit your Yahoo! preferences  Use a different Yahoo! ID for this Flickr account	
Your Flickr account	Delete your Flickr account	

DI AD THE COLUMN

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### The Library of Congress ....

← Your Photostream Your Contacts Testimonials

#### Yes. We really are THE Library of Congress.

We invited your tags and comments and you responded. Wow, did you respond! Thank You.

We placed only one tag ("Library of Congress") and two machine tags on each photo when we loaded them. Any other tags you see were added by the community; we are generally not controlling the content of Flickr tags, notes and comments. The identifying information is also appreciated--many of our old photos came to us with very little description.

For more details on what we are doing, FAQs are available and we are updating them as we learn more from our pilot.

#### What is the Library of Congress?

We serve as the national library for the United States, based in Washington, DC. With more than 134 million items preserved on some 530 miles of bookshelves, we're also the world's largest library.

In addition to books, we have photos, maps, databases, movies, sound recordings, sheet music, manuscripts, and information in many other formats. Millions of items are online, and the full array of collections is available in DC, right across from the U.S. Capitol building

#### What are photographs doing in a library?

We've been acquiring photos since the mid-1800s when photography was the hot new technology. Because images represent life and the world so vividly, people have long enjoyed exploring our visual collections. Looking at pictures opens new windows to understanding both the past and the present. Favorite photos are often incorporated in books, TV shows, homework assignments, scholarly articles, family histories, and much more.

The Prints & Photographs Division takes care of 14 million of the Library's pictures and features more than 1 million through online catalogs. Offering historical photo collections through Flickr is a welcome opportunity to share some of our most popular images more widely.

- Edit your Profile
- Your Buddy Icon
- Your Screen Name

#### Testimonials

#### Manage your testimonials

Nobody has added a testimonial for you yet.

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B

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Personal Information

**Privacy & Permissions** 

Email

Extending Flickr

### Global settings

Who can download your stuff	Anyone	edit
Who can share your photos or video?	Any Flickr member	edit
Who can print your photos	Any Flickr member	edit
Who can blog your stuff	Any Flickr member	edit
Hide your EXIF data [?]	No	edit
Hide your stuff from public searches	No	edit
Hide your profile from public searches	No	edit
Who can see what on your profile	<ul> <li>Email address: Only you</li> <li>IM names: Your contacts (n/a)</li> <li>Real name: Anyone (n/a)</li> <li>Current city: Anyone (n/a)</li> </ul>	edit

## Defaults for new uploads

Who will be able to see, comment on,	See: Anyone	edit
or add notes	Comment on: Any Flickr user	
	Add notes and tags: Any Flickr user	
What license will your content have	No known copyright restrictions O	
Who will be able to see your stuff on a map	Anyone	<u>edit</u>
Import EXIF location data [?]	No	edit
Auto-rotate your photos [?]	Yes	<u>edit</u>
What Safety Level and Content Type	Safety level: Safe	edit
will your photostream have	Content type: Photos	
Content filters		
32 84 84 5 5 CONTRACTOR		600

Search settings	SafeSearch: On	edit
	<ul> <li>Content type: Photos / Videos</li> </ul>	

Yes Autoplay videos NEW edit







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You -

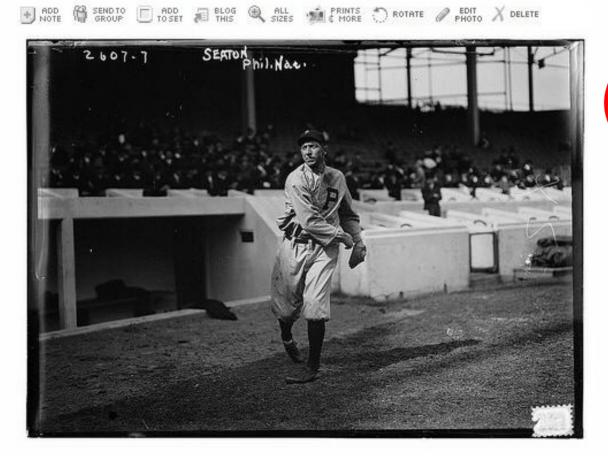
Organize -Contacts - Groups -

Explore -

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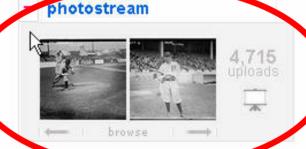
Share This

## [Tom Seaton, Philadelphia NL (baseball)] (LOC)





The Library of Congr



### This photo also belongs to:

News in the 1910s (Set)

### Tags

- Library of Congress [x]
- baseball [x]
- player [x]
- Show machine tags (2)

### Add a tag

Additional Information

Enter date range, or single date. Must be like YYYY-MM-DD: 2008-10-31

### Comments



Flickr: http://flickr.com/photos/library\_of\_congress/2163688086

PPOC: http://hdl.loc.gov/loc.pnp/ggbain.09561

• By SQUIRREL400 - photographingsquirrels.com On: 2008-10-31T17:20:18

grant died on , July 23, 1885 .. this can't be the US Grant from the Amerian Civil War



Flickr: http://flickr.com/photos/library\_of\_congress/2163948884

PPOC: http://hdl.loc.gov/loc.pnp/ggbain.10616

• By Balazs Hornok On: 2008-10-31T15:02:31



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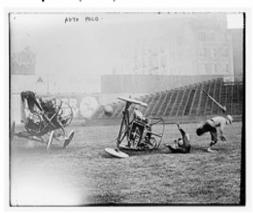




## The Library of Congress' photostream Collections | Sets | Tags | Map | Archives | Favorites | Profile

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### Auto polo (LOC)



Bain News Service,, publisher, Auto polo [no date recorded on caption card] 1 negative : glass ;...

No known copyright restrictions [?] Uploaded on May 9, 2008

5 notes / 19 comments

### Auto polo (LOC)



### Auto polo (LOC)



Bain News Service,, publisher, Auto polo (no date recorded on caption card] 1 negative : glass ;...

No known copyright restrictions [?] Uploaded on May 9, 2008

3 notes / 12 comments

### Auto polo (LOC)





1930s-40s in Color 1,615 photos



News in the 1910s 1,950 photos

#### LIBRARY OF CONGRESS BLOG

## Library of Congress Blog

"Light and liberty go together."

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- News
- Open Thread
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G 'National Treasure 2' Opens, Library Gets 10 Minutes of Fame | Flickr Followup S

#### My Friend Flickr: A Match Made in Photo Heaven

Posted on: January 16th, 2008 by Matt Raymond

If you're reading this, then chances are you already know about Web 2.0. Even if you don't know the term itself, you're one of millions worldwide who are actively creating, sharing or benefiting from usergenerated content that characterizes Web 2.0 phenomena.

As a communicator, I want to expand the reach of the Library and access to our magnificent collections as far



and wide as possible. Of course, there are only so many hours in the day, so many staff in Library offices and so many dollars in the budget. Priorities have to be chosen that will most effectively advance our <u>mission</u>.

That's why it is so exciting to let people know about the launch of a brand-new pilot project the Library of Congress is undertaking with <u>Flickr</u>, the enormously popular photo-sharing site that has been a Web 2.0 innovator. If all goes according to plan, the project will help address at least two major challenges: how to ensure better and better access to our collections, and how to ensure that we have the best possible information about those collections for the benefit of researchers and posterity. In many senses, we are looking to enhance our metadata (one of those Web 2.0 buzzwords that 90 percent of our readers could probably explain better than me).

The project is beginning somewhat modestly, but we hope to learn a lot from it. Out of some 14 million prints, photographs and other visual materials at the Library of Congress, more than 3,000 photos from two of our most popular collections are being made available on our new <u>Flickr page</u>, to include only images for which no copyright restrictions are known to exist.

# Warm Reception for Old Photos

## First 9 months with 4,615 Library of Congress photos:

- **➤ 10.5 million views (as of Oct. 28, 2008)**
- **>** 34,000 favorites
- ➤ 15,000 Flickr members made LOC a contact
- > 7,000 comments (2,500 people)
- ➤ 14,400 unique tags (67,000 total)
- > 500 catalog records updated
- **≥ 20% increased traffic to P&P Online Catalog**
- Downloads of Bain image files placed on Flickr rose approximately 60% for the period January-May 2008, compared to the same time period in 2007
- > Downloads of FSA/OWI image files placed on Flickr rose approximately 13%

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## House, Houston, Texas (LOC)





Vachon, John,, 1914-1975,, photographer.

House, Houston, Texas

1943 May

1 transparency: color.

For similar photo by Vachon in b&w, see LC-USW3-027920-D "Houston, Tex. Old house and fruit stand."

Title from FSA or OWI agency caption.





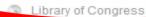


#### This photo also belongs to:





#### Tags







cart

advertisement

man

Pepsi

victorian

laundry

# **User-Generated Information: Comments**

#### susan fenton1 says:

My father worked in the shoe industry in Brockton with his father and brothers. They had a factory on Spark St. He recognized this photo as the WL Douglas Shoe Factory, also on Spark St in Brockton. He's pretty sure all the buildings are part of the same factory. Douglas was a mayor of Brockton and governor of Massachusetts in the late 1800's - early 1900's.

Posted 3 months ago. ( permalink )

#### rrsafety says:

Yahoo maps is best for this one:

Go to "201 Spark St Brockton MA 02302" and view the satellite image. You'll see the two houses on the left of the photo. Looks like the brown buildings have been torn down, but the grey buildings in the back are now painted white and still stand. View them at MSN Live Maps and click on the "birdseye" option.

Posted 2 months ago. ( permalink )

#### AntyDiluvian pro says:

Looks like this was taken from the corner of Howard and North Montello Streets in Brockton. There were -- and still are -- railroad tracks out there by those piles and mounds. I used to walk here every day in the summer -- sometimes along the street, sometimes along the tracks -- on my way to and from the Montello Pool, just north of here.

Posted 2 months ago. ( permalink )

#### Woodvines pro says:

#### TAFTII

Posted 6 days ago. ( permalink )

#### Harry Angstrom pro says:

Taft attended a reception at City College in New York for **Dr Alexis Carrel**, who had won the Nobel Prize for medicine in 1912. The event took place on on Nov 16, 1912. The event was hosted by the President of the City College of New York **Dr. John H. Finley**. Perhaps the caption should read **Dr. Finley** not "D.R. Finley". Finley was the 3rd President of City College of NY, serving as President 1903 to 1913.

Article from NYTimes describing the event honoring Dr. Carrel: query.nytimes.com/gst/abstract.html?res=9B07E5DE1E3AE633A...

Article from Wikipedia about City College, mentioning its Presidents: en.wikipedia.org/wiki/City College of New York

Article about Nobel Prize winner and honoree: **Dr. Alexis Carrel** (is he in the photo perhaps?)

en.wikipedia.org/wiki/Alexis Carrel

Posted 4 days ago. ( permalink )

#### Harry Angstrom pro says:

This article from NYT next day has photo from the big reception with caption identifying Dr. Carrel and also President Finley

query.nytimes.com/qst/abstract.html?res=9F0DE6DE1E3AE633A...

Posted 4 days ago. ( permalink )

# Personal Experience Adds Info



Street in industrial town in Massachusetts

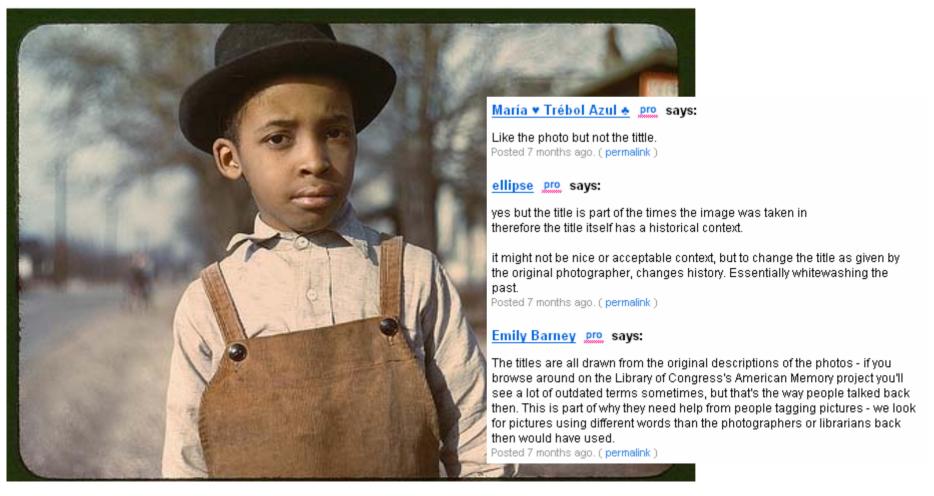
# Personal Experience Adds Info

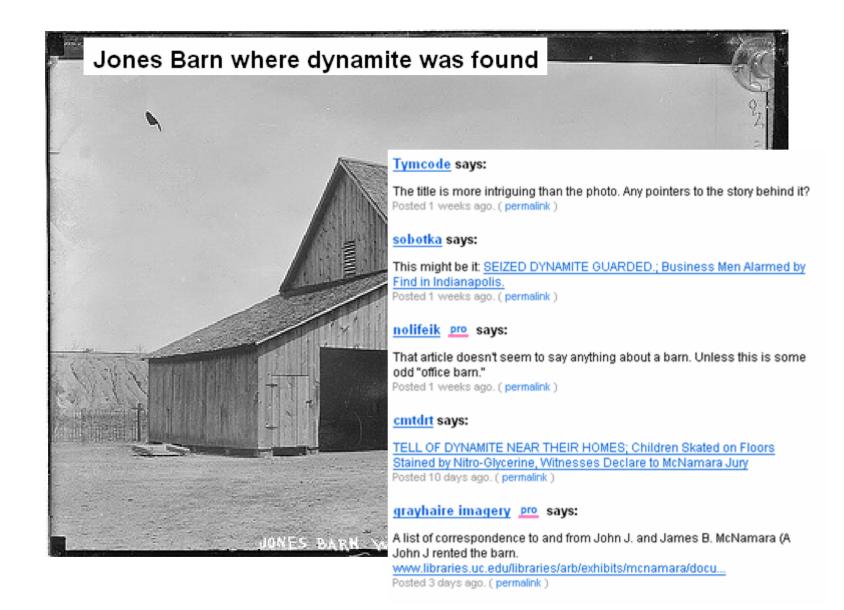


Sylvia Sweets Tea Room, corner of School and Main streets, Brockton, Mass. Photo by Jack Delano, 1940-1.

# **Historical Context - Discussed**

Negro boy near Cincinnati, Ohio. Photo by John Vachon, 1942-3





http://www.flickr.com/photos/library\_of\_congress/2163452890/

# Fan mail + History

## Auto Polo. Bain News Service, 1912



#### Gamma Infinity pro says:

Yes, the cars are completely static. The wheel spokes are completely sharp, unheard of with the equipment of the day. This is definitely staged, probably to recreate real "thrills and spills" you'd see if you came to the real thing.

The "drivers" are jumping. Nice stunt work, if nothing else.

That ball park sure looks like Fenway, but I'm not sure. Seems like "auto polo" would be pretty hard on the grass, not to mention the players.

Posted 4 months ago. ( permalink )

#### The Thomas Crown Affair says:

I agree throughly, this photo has been staged...!

Posted 4 months ago. ( permalink )

#### Zona Boy <u>pro</u> says:

oh great, ruin the fun guys, sheez Posted 4 months ago. ( permalink )

#### lifeasdaddy says:

This pic may have been a staged promotional one.

See movie of an actual Auto Polo game here:

www.usd281.com/townteam/autopolo.mov

and more about the sport here:

www.usd281.com/townteam/autopololinks.html

And this little discussion with some good photos and explanation:

www.jalopyjournal.com/forum/showthread.php?t= 245777
Posted 4 months ago. ( permalink )

## Then & Now Photos

#### Lowell, Mass., street (LOC)

ALL SIZES



Delano, Jack., 1914-, photographer.

#### rrsafety says:

Put this address into maps.live.com/

"279 middlesex street, lowell, ma" Posted 2 months ago. (permalink)

Dave Delay pro says:

rrsafety is right. Here's the same location in 2008:



Posted 2 months ago. ( permalink )

# Then & Now Photos

Woman putting on her lipstick in a park with Union Station behind her, Washington, D.C. (LOC)

ALL SIZES



#### brownpau pro says:

That's the area around the <u>Senate Garage Fountain</u>. My wife and I gave a try at duplicating this photo in the present day:



Posted 2 days ago. ( permalink )

## **Using Notes to Focus Within a Photo**

### Parade of Olympic Athletes (LOC)





#### chocolatepoint pro says:

1)The awning where Ive added a note in the photo appears to say Knox's Hats. According to this blog entry, Arnold Hatters aka Knox Hats started out in Times Square. There's a 2005 New York Times story included. So perhaps this photo is from the times Times Square area way back when -- where Broadway and 7th Avenue intersect.

2)The lettering on the building (see another note in the photo) refers to the Garfield National Bank. According to an historic New York Times article, this bank was favored by Tammany Hall politicians. So again it appears that this photo is from Manhattan.

#### epicharmus pro says:

Looking at the hi-res version of this pic on the LOC site, there's a whole lot of ext otherwise invisible on the Flickr photo. The cars have what appear to be signal with the last names of athletes--including Dukes, Donohue, Forhsaw, Erickson, Grumpelt, Gillis, Hellawell, Hebner, Hammond, Breed, Bowman, Rayner, Kiviat, and Kramer. (I've put notes on the photo detailing the barely-visible text.) Also, while it's a little blurry, there's a sign that appears to say "W 24 ST," which would make this NYC's Madison Square Park and environs. Maybe this was taken from the Flatiron Building?

#### epicharmus pro says:

Oh yeah. That building on the left has to be 200 Fifth Avenue a.k.a. the International Toy Center Building. So this is definitely around Madison Square Park. Posted 3 months ago. (permalink)

#### epicharmus pro says:

Annin & Company--the manufacturers of the Wilson/Marshall banner--still exist!

Posted 3 months ago, (permalink)

#### chocolatepoint pro says:

Here's the exact same intersection (same clock, storefront look) from the New York Public Library's digital collection. Just click on the photo to go to the NYPL page.

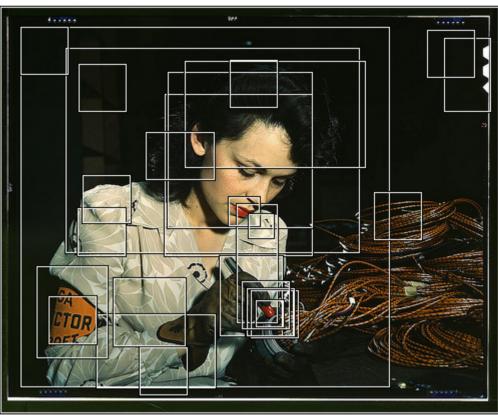


Here's a link to <u>lots of vintage photos</u> from the NYPL from the Madison Square Park area. Great stuff. Home



## Woman aircraft worker, Vega Aircraft Corporation, Burbank, Calif. Shown checking electrical assemblies (LOC)





Bransby, David,, photographer.

Woman aircraft worker, Vega Aircraft Corporation, Burbank, Calif. Shown checking electrical assemblies

# User-Generated Information: Tags

1910s 1911 1912 1913 1940 1940s 1941 1942 1943 4x5 aircraft airplane alfredpalmer alfredtpalmer america architecture army athlete aviation baincollection bainnewsservice baseball baseballplayer blackandwhite blue boat boston boxer boxing building bW california car catroncounty chicago children city clouds cookcounty corpuschristi crowd dc delano dress factory farm farming field flag football forties fsa fsaowi georgegranthambain georgegranthambaincollection geotagged glassnegative goggles hat hats hills historicalphoto historicalphotographs history horse horses house howardhollem howardrhollem illinois industry jack jackdelano june kentucky labor landscape largeformat If

libraryofcongress man manhattan marion men military mountains navy new newmexico newyork newyorkcity ny nyc october october1942 old palmer palmeralfredt parade park people pilot plane politics portrait puertorico railroad rosietheriveter russelllee ship sky slidefilm smoke snow soldier soldiers sport sporting sports street strike texas train transparencies transparency trees uniform unitedstatesofamerica us usa usnavy vintage virginia war wartime washington washingtondo water white wolcott woman women worker workers worldwar2 worldwarii ww2 wwii yellow york

• This is a list of The Library of Congress' 150 most popular tags. You can see all The Library of Congress' tags here.

# Tags in Many Languages

## Rebels eating tortillas (LOC)



#### Tags

- Library of Congress
- mexican revolution
- mexico
- Good
- tortillas
- rest
- sombreros
  - desert
- rocks
- comida 🔊
- Revolución Mexicana
  - 🦻 revolucionarios
- B&W
- 🕟 noir et blanc
- black and white
- 🔊 blanco y negro
- schwarz-weiß
- ₃ s/w
- bianco e nero
- México
- Mexique
- Messico
- Meksiko
- Μεξικό
- Mexikó
- Mexiko
- Meksyk
- Мексика
- المكسيك 🌑
- ③ メキシコ
- 🕟 vintage
- america
- 3 1910s
- Maiz
- Campamento rebelde



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## The Library of Congress' photostream / Tags / rosietheriveter

Slideshow 📮



#### What are tags?

You can give your uploads a "tag", which is like a keyword. Tags help you find things which have something in common. You can assign up to 75 tags to each photo or video.

































# **Types of Tags**

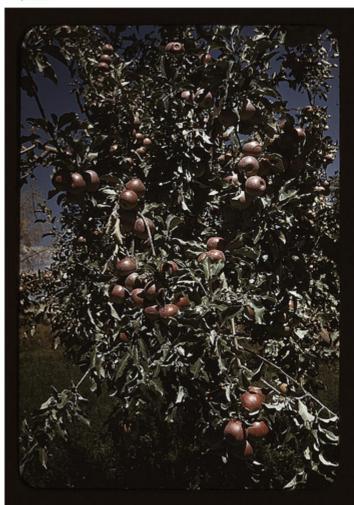
- I. LC description-based (words copied from the Library-provided record): e.g., titles, names, subjects, etc.
- **II. New descriptive words** (words not present in the Library-provided description):
  - Place: e.g., cities, counties, countries, natural feature names
  - Format (physical characteristics of the original photos). Sample tags: LF, large format, black and white, bw, transparencies, glass plate
  - Photographic technique. Sample tags: shallow depth of field
  - -Time period. Sample tags: wartime, WWII, 1912
  - -Creator name: e.g., photographer's name

#### III. New subject words

- -Image (items seen in the image itself). Sample tags: cables, trees, apples, windows, hat, yellow
- -Associations/symbolism (phrases and slogans evoked by the image). Sample tags: Rosie the riveter, Norman Rockwell, We can do it!
- **–Commentary** (revealing the tagger's value judgments). Sample tags: Sunday best, proud, dapper, vintage.
- -Transcription (transcribing words found in items such as signs, posters, etc., within the photo)
- -Topic (terms that convey the topic of the photo). Sample tags: architecture, navy, baseball, story
- -Humor (tags intended to be humorous rather than descriptive) Sample tags: UFO, flying saucer
- IV. Emotional/aesthetic responses: (personal reactions of the tagger). Sample tags: wow, pretty, ugly, controversial
- **V. Personal knowledge/research** (tags that could only have been added based on knowledge or research by the tagger, and that could not have been gleaned solely from the description provided or examination of the photo): For example, the tag *murder* used on a portrait of someone who was later murdered or tags added for the specific county when that information was not part of the description.
- VI. Machine tags (added by the community not Library-supplied): e.g., geotags and Iconclass tags
- **VII. Variant forms** (representing terms already tagged but in a different form, such as synonyms (e.g., *WW2*, *WWII*, *World War II*, *worldwarii*) or plural/singular differences (e.g., *transparency*/t*ransparencies*)
- **VIII. Foreign language** (tags in foreign languages/scripts, whether they are translations of English-language tags, or new tags)
- **IX. Miscellaneous** (tags that are not readily understood, that provide corrections to LC descriptions or to other taggers (e.g., *notpeaches*), or tags later removed

# Peaches on a tree, orchard in Delta County, Colo. (LOC)





Lee, Russell,, 1903-, photographer.



This photo also belongs to:



#### Tags

- Library of Congress
- apples
- not peaches
- Russell Lee
- apple tree
- Delta County
- Malus domestica.
- Malus
- Rosaceae
- Show machine tags (2)

#### Powerhouse Museum Collection Search 2.4

SEARCH | BROWSE CATEGORIES | BROWSE TAGS | SPECIAL COLLECTIONS | ABOUT

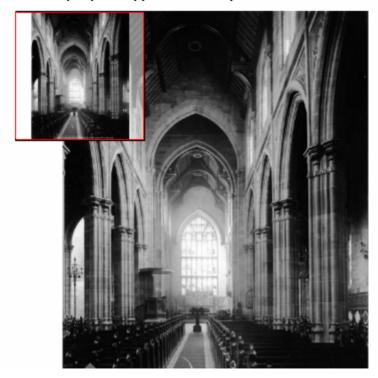
search

Category history:

show objects with images only

#### OBJECT

85/1284-27 Glass negative, full plate, 'Nave, St. Andrew's Cathedral, Sydney, (Looking E)', Kerry and Co, Sydney, Australia, c. 1884-1917



User tags

#### Add tags

No keywords set for this object

- Flickr tags
- + aisle
- + cathederal
- + columns
- + interior
- + pews
- + st
- Related Subjects
- + Cathedrals
- + Gothic revival style
- + Sandstone
- + Pews
- + Stained glass windows
- + St Andrews Cathedral
- + George Street, Sydney
- + Protestantism
- + Anglican Church
- + Hume, James
- + Blacket, Edmund Thomas

#### This object belongs to

+ The Tyrrell Photographic Collection



[Al Palzer, boxer]

Note: Corrected title provided by Flickr Commons project, 2008



## Library of Congress Flickr Pilot flickr





NEXT

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ABOUT HELP COLLECTION



Item 1 of 324

Click on picture for larger image, full item, or more versions.



#### How to obtain copies of this item

TITLE: [Display of home-canned food]

CALL NUMBER: LC-USW36-949 <P&P>[P&P]

REPRODUCTION NUMBER: LC-DIG-fsac-1a35476 (digital file from original transparency)

LC-USW361-949 (color film copy slide)

RIGHTS INFORMATION: No known restrictions on publication.

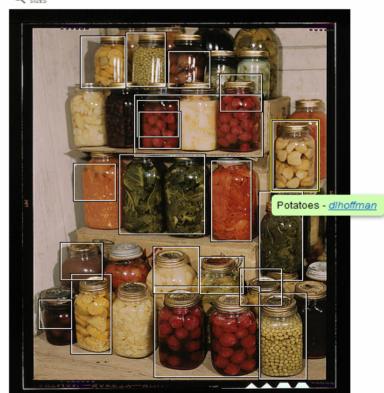
SUMMARY: Photo shows jars of yellow squash, peas, beets, and other vegatables. For notes identifying individual jars, see the copy of the photo in Flickr http://www.flickr.com/photos/library of congress/2179131683/

MEDIUM: 1 transparency: color.

CREATED/PUBLISHED: [between 1941 and 1945]

### [Display of home-canned food] (LOC)

ALL SIZES



[Display of home-canned food]

[between 1941 and 1945]





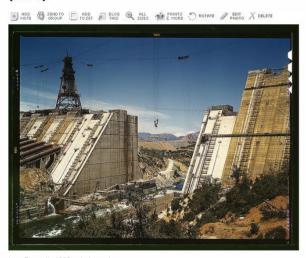
Organize - Contacts - Groups - Explore -

Signed in as The Library of Congress (16.036 new) Help Sign Out

Search -

Click on picture for larger image, full item, or more versions.

#### Shasta dam under construction, California (LOC)



Lee, Russell,, 1903-, photographer.

Shasta dam under construction, California

1 transparency: color.

1942 June

Title from FSA or OWI agency caption. Transfer from U.S. Office of War Information, 1944.

#### Subjects:

Dams Construction industry United States--California--Redding

Format: Transparencies--Color



- Library of Congress [x]
- shasta [x]
- a dam (x)
- a construction (x) Shasta Dam (x)
- California IxI
- Shasta County (x)
- hydroelectric [x]
- Shasta Lake [x]
- CA IXI
- a curved [x]
- gravity [x]
- a concrete [x]
- a continuous pour [x]
- Central Valley Project [x]
- Emergency Relief Appropriation Act of
- Russell Lee [x]
- neadtower [x] sacramentoriver [x]
- geotagged [x]
- geographile [x]
- Show machine tags (5)

Add a tag



#### How to obtain copies of this item

TITLE: Shasta dam under construction, California

CALL NUMBER: LC-USF35-574 < P&P>[P&P]

REPRODUCTION NUMBER: LC-DIG-fsac-1a34236 (digital file from original transparency)

LC-USF351-574 (color film copy slide)

RIGHTS INFORMATION: No known restrictions on publication.

MEDIUM: 1 transparency: color.

CREATED/PUBLISHED: 1942 June

CREATOR:

Lee, Russell, 1903-photographer.

#### NOTES:

Transfer from U.S. Office of War Information, 1944.

General information about the FSA/OWI Color Photographs is available at http://hdl.loc.gov/loc.pnp/pp.fsac

Title from FSA or OWI agency caption.

Additional information about this photograph might be available through the Flickr Commons project at http://w

#### SUBJECTS:

Dams

Construction industry

United States--California--Redding

FORMAT:

Transparencies Color

## Tags

- Library of Congress [x]
- Hide machine tags (2)
- do:identifier=http://hdl.loc.gov/loc.pnp
- /ggbain.12248 [x]
- >xmlns:dc=http://purl.org/ /dc/elements/1.1/ [x]

Add a tag



Click on picture for larger image, full item, or more versions.



#### How to obtain copies of this item

TITLE: Reid Funeral

CALL NUMBER: LC-B2- 2527-5[P&P]

REPRODUCTION NUMBER: LC-DIG-ggbain-11624 (digital file from original negative)

RIGHTS INFORMATION: No known restrictions on publication.

**SUMMARY:** Photo shows cars and crowd gathered outside the Cathedral of St. John the Divine in New York City for the funeral of Whitelaw Reid, American Ambassador to Great Britain. (Source: Flickr Commons project, 2008)

**MEDIUM:** 1 negative: glass;  $5 \times 7$  in. or smaller.

CREATED/PUBLISHED: [1913 Jan. 4]

CREATOR:

Bain News Service, publisher.



#### Click on picture for larger image, full item, or more versions.



#### How to obtain conics or uns item

TITLE: [Douglas Shoe Factory, Spark St., Brockton, Mass.]

CALL NUMBER. 10 USE35-14 <P8.P>IP8 PI

REPRODUCTION NUMBER: LC-DIG-fsac-1a33862 (digital file from original slide)

LC-USF351-14 (color film copy slide)

RIGHTS INFORMATION: No known restrictions on publication.

MEDIUM: 1 slide: color.

CREATED/PUBLISHED: ca. 1940 Dec.

CREATOR:

Delano, Jack, 1914- photographer.

#### NOTES:

Transfer from U.S. Office of War Information, 1944.

General information about the FSA/OWI Color Photographs is available at http://hon.ioc.go..if-coppn/pp.fsac

Current title devised by Library staff from information provided by the source: Flickr Commons project, 2008.

Original title from FSA or OWI agency caption: Industrial buildings and a town in Mass., possibly Brockton.

Additional informacion the establish photograph might be available through the Eliela Commons project at http://www.flickr.com/photos/library\_of\_congress/2179042924

Organize - Contacts - Groups - Explore -

## M-4 tank, Ft. Knox, Ky. (LOC)

flickr

You -



Palmer, Alfred T.,, photographer.

M-4 tank, Ft. Knox, Ky.

1942 June

1 transparency: color.

#### Notes:

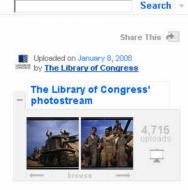
Title from FSA or OWI agency caption.
Transfer from U.S. Office of War Information, 1944.

#### Subjects:

United States--Army
US Army Armor Center
World War, 1939-1945
Armories
Tanks (Military science)
Military training
United States--Kentucky--Fort Knox

Format: Transparencies--Color

Rights Info: No known restrictions on publication.

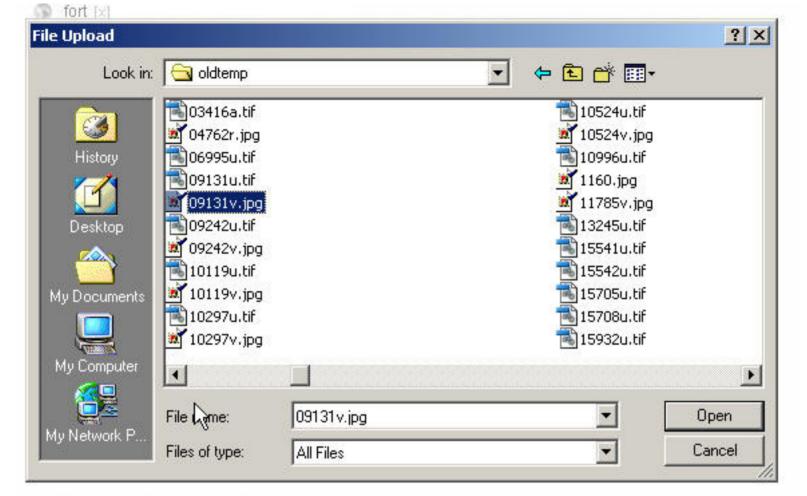


#### This photo also belongs to:



#### Tags

- Library of Congress [x]
- tank [x]
- Ft. Knox [x]
- Kentucky [x]
- KY [X]
- 3 1942 [x]
- June [x]
- Army [x]
- Alfred T Palmer [x]
- Palmer [x]
- NAVAII [x]
- Alfred Palmer (x)
- WVV2 [x]
- World War II [x]
- World War 2 [x]
- wartime [x]
- war [x]
- military [x]
- June 1942 [x]
- Fort Knox [x]
- Fort Knox, KY [x]
- on fort [x]
- U.S. Army [x]
- M-4 [x]
- over the edge [x]
- Cliff [x]
- Sherman [x]
  Sherman tank [x]
- ▶ Show machine tags (2)



- Edit title, description, and tags
- Replace this photo





#### Click on picture for larger image, full item, or more versions.



#### How to obtain copies of this item

TITLE: Tank crew standing in front of M-4 tank, Ft. Knox, Ky.

CALL NUMBER: LC-USW36-191 <P&P>[P&P]

REPRODUCTION NUMBER: LC-DIG-fsac-1a35225 (digital file from original transparency)

LC-USW361-191 (color film copy slide)

RIGHTS INFORMATION: No known restrictions on publication.

MEDIUM: 1 transparency: color.

CREATED/PUBLISHED: 1942 June

CREATOR:

Palmer, Alfred T., photographer.

#### NOTES:

Transfer from U.S. Office of War Information, 1944.

General information about the FSA/OWI Color Photographs is available at http://hdl.loc.gov/loc.pnp/pp.fsac

Title from FSA or OWI agency caption.

Additional information about this photograph might be available through the Flickr Commons project at http://www.flickr.com/photos/library\_of\_congress/2179848414





#### **World War I Panoramas**

Thumbnails Detail Comments



These long panoramic photographs show U.S. military personnel and camps, patriotic parades, and European battlefields and cemeteries related to WWI. We invite your tags and comments!

Want to see more? Visit the rest of the collection, at: Icweb2.loc.gov/pp/panabt.html

The Library has more than 4,000 panoramas that document cityscapes and group portraits across the United States. with some coverage of foreign countries as well. Most were made by commercial photographers between 1890-1920, although panoramas are still made today.

The Library of Congress Prints and Photographs Division preserves the original photographs and offers the digital copies to ensure their wide availability.



## [Soldiers farewell parade] (LOC)





[Soldiers farewell parade]

c1918.

1 photographic print : gelatin silver ; 15.5 x 46 in.

#### Notes:

Title derived from copyright deposit records. Copyright claimant's address: Ind'pls. Copyright deposit; C. F. Bretzman; March 28, 1918.

#### Subjects:

World War, 1914-1918--Military personnel. Parades & processions.

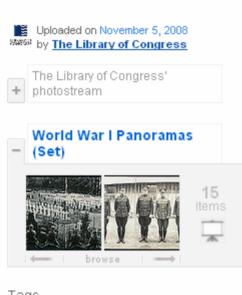
Plazas.

Crowds.

Monuments & memorials.
United States--Indiana--Indianapolis.

Format: Panoramic photographs.

Gelatin silver prints.



#### Tags

- Library of Congress
- Armistice Day
- ▶ Show machine tags (2)

#### Additional Information

- O No known copyright restrictions [?]
- 🧿 Viewing on Guest Pass.
- O Taken some time in 1919
- Viewed 3 times

# Conclusion

#### This project has allowed the Library to:

- Encourage discovery of historical photographs by presenting it in a venue that heretofore had been focused on contemporary, personal photographs and increase engagement with those materials
- Increase learning and stimulate an educational interest in history
- Foster the development of personal relationships with these materials as they are shared, identified as favorites, and re-used in new creative ways
- Stimulate communication, not just between the public and the Library but also with each other, using Library material as a catalyst to spark those conversations
- Tap into the expertise in the communities of interest developing on the Web and elicit contributions that provide a richer experience for the users of the collections
- Collect user-centric, relevant terms that have the potential to increase retrieval of Library material
- Learn by doing, and
- Surface issues related to presentation and engagement that can inform decisions about the materials presented on the Library's own Web site.



## **Library of Congress Flickr Pilot**



#### **Questions?**

1. Library of Congress Flickr Account:

http://flickr.com/photos/library\_of\_congress/

2. Pilot Project FAQs:

http://www.loc.gov/rr/print/flickr\_pilot\_faq.html

3. Webcast from the Flickr Project Team:

http://www.loc.gov/today/cyberlc/feature\_wdesc.php?rec=4281

4. Flickr Commons:

http://www.flickr.com/commons

Michelle Springer, mspringer@loc.gov Phil Michel, pmic@loc.gov

# For Discussion

# Risks of Joining Web 2.0

- > <u>Disrespect</u> for collections (smart aleck chat)
- **Loss of meaning** (authoritative, contextual info)
- **Reduced revenue** from photo sales
- > Excludes <u>un</u>digitized collections
- Higher costs (more money and time)
- False perception that formal cataloging is not valuable or needed

# **Benefits of Joining Web 2.0**

- **➤** Make collections <u>available</u> (Core mission)
- > Gain information about collections
- > Increase the <u>visibility of specific photos</u>
- > Win support for cultural heritage organizations
- > Mix past & present for a better informed world
- > Join the <u>fun</u> ... & more ...